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2

What Are Predictive Analytics?

The Science



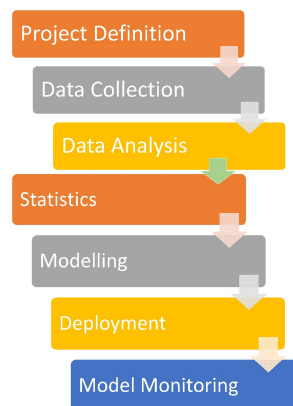
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What Are Predictive Analytics?

The Process



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What Are Predictive Analytics?

A Tool for Risk Mitigation & Cost Control



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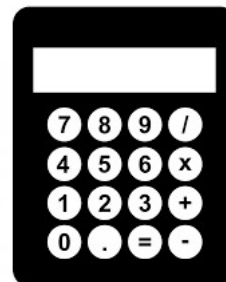
What Are Predictive Analytics?

A Tool for Risk Mitigation & Cost Control



Account Executive

18 Employees
\$60,000 salary
Turnover: 30%
Replacement Cost: 25%



Turnover Cost

Expected Loss: 6 Employees
\$60,000 salary
Replacement Cost 25%
\$90,000 added cost

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What Are Predictive Analytics?

An Opportunity to Transform HR's Purpose, Brand & Role



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