

A proper credential is your ticket to career advancement

If you're a human resources professional who seeks a competitive advantage in today's challenging workplace, the CHRP is for you

We don't rest on our laurels – we hold 'em high. High enough to gain top recognition from recruiters, employers and executive teams. High enough to garner a salary boost and career distinction. High enough to make us sought-after leaders and strategic business partners in our field.

Here's the lowdown: we're CHRPs (Certified Human Resources Professionals). Thanks to the B.C. Human Resources Management Association (BC HRMA), we hold the CHRP designation, the highest professional accreditation for human resources achievement in Canada.

In British Columbia, BC HRMA is the only certifying body that offers this prestigious achievement. Our 4,000-member-strong Association has led training and skill development for human resources practitioners across this province.

Whether you're a consultant, generalist or manager, the CHRP represents the most cutting-edge expertise available. This designation symbolizes industry excellence, based on Canada-wide standards.

If you're a human resources professional who seeks a competitive advantage in today's challenging workplace, the CHRP designation is for you. For those hiring mid-level and senior human resources managers, it's an in-demand asset.

If you want to share the best of best practices with your organization, the CHRP designation is for you. This respected designation represents hands-on knowledge and theory in eight core competency areas, combined with ethical criteria.

Currently, 42 per cent of BC HRMA's members have their CHRP designation or have successfully completed one of two required exams: the National Knowledge Exam™ and National Professional Practices Assessment.™ Nation-wide, 17,000 hold the designation.

BC HRMA is a founding member of the Canadian Council of Human Resources Associations (CCHRA), which oversees key policies that govern the CHRP designation. The CCHRA is a collaborative effort of human resources associations from across Canada, which represent more than 35,000 professionals collectively.

So why not come and join our diverse membership? BC HRMA represents human resources professionals in large and small organizations and at private- and public-sector, unionized and non-unionized workplaces. Our strong regional mandate ensures that our members across the province receive responsive professional development that caters to their unique needs. We support the leadership and strategic business role of our members

through education, research, and high-level training.

We want to support you to reach your highest potential, whether it's in labour relations, leadership skills, change management or strategic thinking. Whether you're a student, emerging or senior practitioner, BC HRMA can take you higher on your career path.

Make the CHRP your critical credential. We'll wave it high.

Psst.

Need a ticket to career advancement?



Here's the golden one.



Looking for a professional challenge that propels you to new career heights? Seeking employer recognition of your skills as a qualified, confident HR expert? The **Certified Human Resources Professional (CHRP) designation** is your ticket to all that—and more.

The CHRP is an industry-acclaimed business credential that identifies you as a frontrunner among Canada's HR professionals.

BC Human Resources Management Association is BC's exclusive certifying body for the nationally-recognized CHRP. Contact us today to find out how you can become part of this elite and growing community of 17,000+ Canadian HR professionals.



Discover first-hand what a CHRP designation can do for you by visiting www.bchrma.org or giving us a call at 604.694.6941